

#1 BEST SELLING AUTHOR

TONY ROBBINS

MONEY
MASTER THE GAME

7 SIMPLE STEPS TO
FINANCIAL FREEDOM

SECRETS FROM THE WORLD'S GREATEST FINANCIAL MINDS

WHAT THE WORLD'S GREATEST
FINANCIAL LEADERS ARE SAYING
ABOUT TONY ROBBINS . . .



“He has a great gift. He has the gift to inspire.”

—Bill Clinton, *former president of the United States*

“Tony Robbins is a human locksmith—he knows how to open your mind to larger possibilities. Using his unique insights into human nature, he’s found a way to simplify the strategies of the world’s greatest investors and create a simple 7-step system that anyone can use on the path to the financial freedom they deserve.”

—Paul Tudor Jones II, *founder, Tudor Investment Corporation, and legendary trader with 28 consecutive years of positive returns for his investors*

“Tony Robbins has influenced millions of people’s lives, including my own. In this book he offers you insights and strategies from the world’s greatest investors. Don’t miss the opportunity to experience the life-changing value of this book.”

—Kyle Bass, *founder of Hayman Capital Management and investor who turned \$30 million into \$2 billion in the middle of the subprime crisis*

“In this book, Tony Robbins brings his unique talent for making the complex simple as he distills the concepts of the best investors in the world into practical lessons that will benefit both naïve investors and skilled professionals.”

—Ray Dalio, *founder and co-chief investment officer, Bridgewater Associates, #1 largest hedge fund in the world*

“*Money: Master the Game* will be a huge help to investors . . . Tony Robbins dropped by my office for a 40-minute appointment that lasted for four hours. It was the most provocative, probing interview of my long career, a reaction shared, I’m sure, by the other souls with strong investment values and sharp financial minds who populate this fine book. This book will enlighten you and reinforce your understanding of how to master the money game and, in the long run, earn your financial freedom.”

—John C. Bogle, *founder, the Vanguard Group and the Vanguard index funds, #1 largest mutual funds in the world*

“This book is not the typical financial book in any way. It is packed with wisdom and vital philosophies to enrich your life. A lot of books out there have more sizzle than steak to offer. Tony’s is different. This book will change your life.”

—Dr. David Babbel, *professor of finance, Wharton School of the University of Pennsylvania*

“In this book, Tony masterfully weaves anecdote and expertise to simplify the process of investing for readers

—priming their financial education and helping them effectively plan for their future.”

—Mary Callahan Erdoes, *CEO, J.P. Morgan Asset Management, \$2.5 trillion in assets under management*

“Tony Robbins needs no introduction. He is committed to helping make life better for every investor. Every investor will find this book extremely interesting and illuminating.”

—Carl Icahn, *Billionaire Activist and Investor*

“A gold mine of moneymaking information!”

—Steve Forbes, *publisher of Forbes magazine and CEO of Forbes, Inc.*

“I have spoken at Tony’s financial events several times in the last few years, for which he pays me a fee. But upon closer reflection, I should be the one who pays him a fee. He has the incredible talent of taking complex knowledge from leading financial experts and converting it into simple steps that the average man can apply to achieve financial security and freedom.”

—Marc Faber, *winner of Barron’s Roundtable and publisher of the Gloom, Boom & Doom report*

“You can’t meet Tony Robbins, and listen to his words, without being inspired to act. This book will give you the

strategies to create financial freedom for yourself and your family.”

—T. Boone Pickens, *founder, chairman, and CEO at BP Capital and TBP; predicted oil prices accurately 18 out of 21 times on CNBC*

“Robbins’s unrelenting commitment to finding the real answers to financial security and independence, and his passion for bringing the insights of the ultrawealthy to the average man, is truly inspiring. This book could truly change your life.”

—David Pottruck, *former CEO of Charles Schwab and bestselling author of Stacking the Deck*

“If you’re looking for answers and you’re committed to creating financial freedom for yourself and your family, then Tony Robbins is your man. Get this book, change your life.”

—Farnoosh Torabi, *award-winning author of When She Makes More: 10 Rules for Breadwinning Women*

“Sitting in the back of Financial Destiny nearly twenty years ago, I was a student of Tony Robbins’s who had a dream to help teach and empower one million women to be smarter with money. Thanks to Tony, a year later I would be speaking on stage at his events, writing *Smart Women Finish Rich*, and ultimately creating a program that would reach millions of women worldwide. Today

there are more than seven million copies of my Finish Rich books in print, translated into 19 languages. Tony changes lives, and he will change yours. I, like you, will be reading *MONEY* cover to cover, and sharing it with my friends.”

—David Bach, *nine-time* New York Times—*bestselling author*; titles include *The Automatic Millionaire*, *Start Late*, *Finish Rich*, *Smart Women Finish Rich*, and *Smart Couples Finish Rich*; founder of FinishRich.com

“We’ve been selected by *Forbes* as the most innovative company in the world for four consecutive years. Our revenues are now over \$5 billion annually. Without access to Tony and his teachings, Salesforce.com wouldn’t exist today.”

—Marc Benioff, *founder, chairman, and CEO* of Salesforce.com

“Tony’s power is superhuman . . . He is a catalyst for getting people to change. I came away with: It’s not about motivation as much as it is allowing people to tap into what’s already there.”

—Oprah Winfrey, *Emmy Award–winning media magnate*

“Tony Robbins’s coaching has made a remarkable difference in my life both on and off the court. He’s

helped me discover what I'm really made of, and I've taken my tennis game—and my life—to a whole new level!”

—Serena Williams, *18-time Grand Slam tennis champion and Olympic gold medalist*

“I was afraid that my success would take something away from my family. Tony was able to turn it around and show me that I've helped millions of people. Probably the most intense feelings I've ever had.”

—Melissa Etheridge, *two-time Grammy Award-winning singer and songwriter*

“No matter who you are, no matter how successful, no matter how happy, Tony has something to offer you.”

—Hugh Jackman, *Emmy- and Tony Award-winning actor, producer*

“If you want to change your state, if you want to change your results, this is where you do it; Tony is the man.”

—Usher, *Grammy Award-winning singer, songwriter, entrepreneur*

“Working with Tony Robbins, I felt unstoppable. From that moment on, there was zero doubt in my mind about what I wanted and how I was going to achieve it. I was so clear about what I wanted that I made it happen: I became world champion.”

—Derek Hough, *dancer, choreographer, and five-time winner of ABC's Dancing with the Stars*

“Tony Robbins is a genius . . . His ability to strategically guide people through any challenge is unparalleled.”

—Steve Wynn, *CEO and founder of Wynn Resorts*

“Before Tony, I had allowed myself to be put in a position of fear. After meeting Tony, I made a decision not to be afraid anymore. It was an absolutely game-changing, life-altering experience. I’m so excited and thankful for Tony Robbins and the incredible gift that he gave me.”

—Maria Menounos, *actress, journalist, and TV personality*

“What Tony really gave me, a kid sitting on Venice Beach selling T-shirts, was to take risks, take action, and really become something. I’m telling you as someone who has lived with these strategies for 25 years: I’ll come back for more again, and again, and again.”

—Mark Burnett, *five-time Emmy Award-winning television producer*

“What does this man have that everyone wants? He is a 6'7" phenomenon!”

—Diane Sawyer, *former ABC World News and Good Morning America anchor*

“Tony Robbins helps you take that first step to making real change in your life. I have a pretty good life, but all of us have aspects of our lives that we want to make greater. It’s life changing. It really is.”

—Justin Tuck, *defensive end, Oakland Raiders, and two-time Super Bowl champion*

“Tony Robbins knows the rhythm of success. He is an incredible source of inspiration, and his methods have improved the quality of my life. I only work with the best, and Tony is the best.”

—Quincy Jones, *Grammy Award–winning musician, producer*

“Tony Robbins provides an amazing vehicle for looking at your life, mapping out a mission, and determining what’s holding you back and what you need to move forward.”

—Donna Karan, *legendary fashion designer, founder DKNY*

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MONEY

MASTER THE GAME

7 SIMPLE STEPS TO
FINANCIAL FREEDOM

TONY ROBBINS

SIMON & SCHUSTER
NEW YORK LONDON TORONTO SYDNEY NEW DELHI

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*To those souls who will never settle for less than they can be,
do, share, and give*

The future has many names. For the weak,
it's unattainable. For the fearful, it's
unknown. For the bold, it's ideal.

—VICTOR HUGO

To avoid criticism, say nothing, do nothing,
be nothing.

—ARISTOTLE