Foreword by **TIM FERRISS**

тне ALMANACK OF NAVAL RAVIKANT

A guide to wealth and happiness

ERIC JORGENSON

THE ALMANACK OF NAVAL RAVIKANT

A guide to wealth and happiness ERIC JORGENSON



COPYRIGHT © 2020 ERIC JORGENSON All rights reserved.

THE ALMANACK OF NAVAL RAVIKANT A Guide to Wealth and Happiness

ISBN 978-1-5445-1422-2 Hardcover 978-1-5445-1421-5 Paperback 978-1-5445-1420-8 Ebook

This book has been created as a public service. It is available for free download in pdf and e-reader versions on Navalmanack.com. Naval is not earning any money on this book. Naval has essays, podcasts and more at Nav.al and is on Twitter @Naval.

FOR MY PARENTS, WHO GAVE ME EVERYTHING AND ALWAYS SEEM TO FIND A WAY TO GIVE MORE.

I CONTENTS

MPORTANT NOTES ON THIS BOOK (DISCLAIMER)	9
FOREWORD	13
ERIC'S NOTE (ABOUT THIS BOOK)	17
TIMELINE OF NAVAL RAVIKANT	21
NOW, HERE IS NAVAL IN HIS OWN WORDS	23

PART I: WEALTH

BUILDING WEALTH	29
Understand How Wealth Is Created	30
Find and Build Specific Knowledge	40
Play Long-Term Games with Long-Term People	46
Take on Accountability	50
Build or Buy Equity in a Business	53
Find a Position of Leverage	55
Get Paid for Your Judgment	67
Prioritize and Focus	69
Find Work That Feels Like Play	76
How to Get Lucky	82
Be Patient	87
BUILDING JUDGMENT	93
Judgment	94
How to Think Clearly	95
Shed Your Identity to See Reality	101
Learn the Skills of Decision-Making	103
Collect Mental Models	106
Learn to Love to Read	114

PART II: HAPPINESS

LEARNING HAPPINESS	127
Happiness Is Learned	128
Happiness Is a Choice	133
Happiness Requires Presence	134
Happiness Requires Peace	135
Every Desire Is a Chosen Unhappiness	137
Success Does Not Earn Happiness	139
Envy Is the Enemy of Happiness	143
Happiness Is Built by Habits	145
Find Happiness in Acceptance	151
SAVING YOURSELF	157
Choosing to Be Yourself	158
Choosing to Care for Yourself	161
Meditation + Mental Strength	168
Choosing to Build Yourself	178
Choosing to Grow Yourself	183
Choosing to Free Yourself	187
PHILOSOPHY	193
The Meanings of Life	194
Live by Your Values	196
Rational Buddhism	198
The Present Is All We Have	202

BONUS

NAVAL'S RECOMMENDED READING	207
Books	208
Other Recommendations	221
NAVAL'S WRITING	223
NEXT ON NAVAL	227
APPRECIATION	229
SOURCES	233
ABOUT THE AUTHOR	241

| IMPORTANT NOTES | ON THIS BOOK | (DISCLAIMER)

I built the Navalmanack entirely out of transcripts, Tweets, and talks Naval has shared. Every attempt is made to present Naval in his own words. However, there are a few important points.

- → The transcripts have been edited for clarity and brevity (multiple times).
- → Not all sources are primary (some excerpts are from other writers quoting Naval).
- \rightarrow I can't be 100 percent certain of every source's authenticity.
- → Concepts and interpretations change over time, medium, and context.
- → Please verify phrasing with a primary source before citing Naval from this text.
- \rightarrow Please interpret generously.

By definition, everything in this book is taken out of context. Interpretations will change over time. Read and interpret generously. Understand the original intent may be different than your interpretation in a different time, medium, format, and context.

In the process of creating this book, I may have mistakenly re-contextualized, misinterpreted, or misunderstood things. As content passed through time, space, and medium, some phrasing may have shifted in flight. Every effort has been made to maintain the original intent, but errors are (very) possible.

Interviews have been transcribed, edited, rearranged, and re-edited for readability. I did my best to keep Naval's ideas in his own words.

All brilliance in this book is Naval's; any mistakes are mine.

TWEETS AND TWEETSTORMS

Tweets are formatted like pull quotes but are unique content. I use them to summarize or punctuate an idea from the main prose.

This formatting shows I'm quoting a tweet.

Tweetstorms are connected tweets, formatted like this:

This is the first tweet in a tweetstorm.

 \downarrow

This is the second tweet. Tweetstorms are longer series of tweets all threaded together, similar to a blog post.

BOLDED QUESTIONS

Many excerpts are from interviews by fantastic creators like Shane Parrish, Sarah Lacy, Joe Rogan, and Tim Ferriss. The questions are bolded. For simplicity and continuity, I do not distinguish various interviewers from each other.

NON-NARRATIVE

This is a choose-your-own adventure book. Jump to anything that interests you and skip anything that doesn't.

LOOK IT UP

If you find a word or concept you're not familiar with, look it up. Or, read on to find more context. Some referenced ideas are expanded upon later in the book.

CITATIONS

Citations (like [1]) indicate the end of an excerpt. I've done my best to maintain context for smooth reading. Sources are in the appendix for reference. Some sources appear many times and do not appear in order.

I FOREWORD

BY TIM FERRISS

Dear Reader,

It feels strange for me to write these words, as I committed many years ago to never write forewords.

I'm making a rare exception in this case for three reasons. First, a free version of this book is being offered to the world in a digital/Kindle/eBook format with no strings attached. Second, I've known Naval for more than a decade and have long wanted someone to compile this book. Third, I'm increasing the likelihood of Naval's next child being named "Tim" (I'll settle for "Timbo," if he prefers).

Naval is one of the smartest people I've ever met, and he's also one of the most courageous. Not in the "run into the fire without thinking twice" sense, but in the "think twice and then tell everyone they're focusing on the wrong fire" sense. He is rarely part of any consensus, and the uniqueness of his life, lifestyle, family dynamics, and startup successes is a reflection of conscious choices he's made to do things differently. He can be as blunt as a foot to the face, but that's part of what I love and respect about him: you never have to guess what Naval is thinking. I've never had to guess how he's feeling about me, someone else, or a situation. This is a huge relief in a world of double-talk and ambiguity.

We've shared a lot of meals, shared a lot of deals, and hopped around the world together. That's all to say that, while I consider myself a good people-watcher, I consider myself an excellent Naval-watcher. He is one of the people I call most for advice, and I've watched him in many habitats through many seasons: easy times, hard times, recessions, booms you name it.

Sure, he's the CEO and a co-founder of AngelList. Sure, he previously co-founded Vast.com and Epinions, which went public as part of Shopping.com. Sure, he's an angel investor and has invested in many mega successes, including Twitter, Uber, Yammer, and OpenDNS, to name but a few.

That's all great, of course, and it shows Naval is a world-class operator instead of an armchair philosopher.

But I don't take his perspectives, maxims, and thoughts seriously because of the business stuff. There are lots of miserable "successful" people out there. Be careful about modeling those, as you will get all the bathwater with the baby.

I take Naval seriously because he:

- \rightarrow Questions nearly everything
- \rightarrow Can think from first principles
- \rightarrow Tests things well

- \rightarrow Is good at not fooling himself
- \rightarrow Changes his mind regularly
- \rightarrow Laughs a lot
- \rightarrow Thinks holistically
- \rightarrow Thinks long-term
- $\rightarrow~$ And...doesn't take himself too goddamn seriously.

That last one is important.

This book will give you a good taste of what that cocktail of bullets looks like in Naval's head.

So, pay attention...but don't simply parrot his words. Follow his advice...but only if it holds up after scrutiny and stresstesting in your own life. Consider everything...but take nothing as gospel. Naval would want you to challenge him, as long as you bring your A-game.

Naval has changed my life for the better, and if you approach the following pages like a friendly but highly competent sparring partner, he might just change yours.

Keep your hands up and your mind open.

Pura Vida, Tim Ferriss Austin, Texas

ERIC'S NOTE (ABOUT THIS BOOK)

Throughout his career, Naval has generously shared his wisdom, and millions of people around the world follow his advice on building wealth and living happily.

Naval Ravikant is an icon in Silicon Valley and startup culture around the world. He founded multiple successful companies (Epinions during the 2000 dot-com crash, AngelList in 2010). Naval is also an angel investor, betting early on companies like Uber, Twitter, Postmates, and hundreds more.

More than a financial success, Naval has been sharing his own philosophy of life and happiness, attracting readers and listeners throughout the world. Naval is broadly followed because he is a rare combination of successful and happy. After a lifetime of study and application of philosophy, economics, and wealth creation, he has proven the impact of his principles.

Today, Naval continues to build and invest in companies almost casually, in his own artistic way, while maintaining a healthy, peaceful, and balanced life. This book collects and organizes the pieces of wisdom he has shared and shows you how to achieve the same for yourself.

Naval's life story is instructive. An introspective founder, self-taught investor, capitalist, and engineer certainly has something to teach us all.

As a first-principles thinker with no fear of speaking his truth, Naval's thoughts are often unique and thought-provoking. His instinct for seeing through life's veneer has changed how I see the world.

I've learned an enormous amount from Naval. Reading, listening, and applying his principles of wealth and happiness has given me calm confidence on my path and taught me to enjoy every moment of this journey. Closely studying his career has shown me how great things are accomplished through small, persistent steps, and how large an impact one individual can have.

I refer to his work often and recommend it to friends. Those conversations inspired me to create this book, so people can learn from his perspective whether they're new to Naval's ideas or have followed him the past ten years.

This book collects the wisdom shared by Naval over the past decade in his own words through Twitter, blog posts, and podcasts. With this book, you can get the benefits of a lifetime in a few hours.

I created this book as a public service. Tweets, podcasts, and interviews quickly get buried and lost. Knowledge this valuable deserves a more permanent, accessible format. That is my mission with this book. I hope this acts as an introduction to Naval's ideas. I've collected his most powerful and useful ideas in his own words, woven them into a readable thread, and organized those into sections for easy reference.

I often find myself reviewing sections of this book before making an investment or opening to the Happiness chapter if I'm feeling off. Creating this book has changed me. I feel more clarity, confidence, and peace through all aspects of life. I hope reading it will do the same for you.

The Almanack is intended as a guide to be read and consulted for specific topics. If Naval doesn't answer your emails, I hope this book gives you the next-best advice.

This book is an introduction to Naval and dives deeply into his two most-explored topics: wealth and happiness. If you want to continue exploring Naval and his other ideas, I encourage you to check out the "Next on Naval" section at the end of this book. I've shared chapters that were edited out of the final book, as well as other popular resources.

Be well, Eric