

#1 INTERNATIONAL BESTSELLER

The Ai-Driven Leader

Harnessing AI to
Make Faster,
Smarter Decisions

Geoff Woods

"With Geoff's guidance, our market cap soared from \$750 million to \$12 billion."

—NAVEEN JINDAL, Chairman Jindal Steel & Power

The Ai-Driven Leader

**Harnessing AI to
Make Faster,
Smarter Decisions**

Geoff Woods



The AI-Driven Leader

Harnessing AI to Make Faster, Smarter Decisions

Geoff Woods

Published by AI Thought Leadership™

Copyright © 2024 by AI Thought Leadership LLC

All rights reserved.

Permission to reproduce or transmit in any form or by any means—
electronic or mechanical, including photocopying and recording—or by an
information storage and retrieval system, must be obtained by contacting the
authors via e-mail at info@aileadership.com.

Ordering Information

For additional copies e-mail info@ailadership.com. Quantity discounts are available.

ISBN

Hardback 979-8-990904-00-2 | Paperback 979-8-990904-01-9 | Audio 979-8-9909040-2-6

Library of Congress Cataloging-in-Publication Data

Woods, Geoff.

The AI-Driven Leader: Harnessing AI to Make Faster, Smarter Strategic Decisions / Geoff Woods.

304 pages

Publisher: AI Thought Leadership™

Hardback ISBN 979-8-990904-00-2

Paperback ISBN 979-8-990904-01-9

Business—Technological innovations. 2. Artificial intelligence—Business applications. I. Title.

HD30.2.W665 2024

658.4038—dc23

2024913043

An AI Thought Leadership™ Book

Coach: Charlie Hoehn

Editor: Ann Maynard

Proofreading: AJ Hendrickson

Illustrations: Valerie Brown

Interior Design: Zoe Norvell

Cover Design: Pete Garceau

Project Manager: Carly Sandstrom

Assistant: Brady Wilkin

First Edition

First printing: September 2024

DISCLAIMER: This book is intended for general informational purposes only. It does not constitute legal, technical, financial or any other form of professional advice. The author, publisher and distributors do not accept any responsibilities for any liabilities resulting from the use of this information. While every attempt has been made to verify the information provided here, the author and the publisher cannot assume any responsibility for errors, inaccuracies or omissions. Any similarities with people or facts are unintentional. If professional advice or other expert assistance is required, the services of a competent professional should be sought.

To my incredible wife, Amy, and our amazing children, Daphne, Dean, and Aspen. Your support and belief in me have made all the difference. This book is for you.

Table of Contents

Part 1

Redefine Your Leadership in the AI Era

[1. The Rise of AI and the AI-Driven Leader](#)

[2. We've Been Here Before: What Past Technological Revolutions Can Teach
AI-Driven Leaders](#)

[3. Shift From Operational Overwhelm to Strategic Clarity: The Essential
Mindset for AI-Driven Leaders](#)

Part 2

Become an AI-Driven Leader

[4. Understand AI: What It Is, How It Works, and How to Get Started](#)

[5. Supercharge Your Leadership: Five AI Use Cases You Can Use Today](#)

[6. The High Price of The Wrong Questions: Using AI to Overcome Biases and Assumptions](#)

[7. Collapse the Time From Data to Decisions](#)

[8. Navigate Short-Term Pressures Without Sacrificing Long-Term Growth](#)

[9. Accelerate Strategic Momentum: Make Faster, Smarter Decisions with AI](#)

Part 3

Build an AI-Driven Organization

[10. Lead with Strategic Clarity: Ensure Year-Round Alignment](#)

[11. The Critical First 30 Days: Focused Execution to Drive Results](#)

[12. 10x The Impact of Every Employee](#)

[13. Integrate AI Seamlessly: Change Management Strategies for Smooth Transitions](#)

[14. Go from 0 to 1: The Simple Path to Deliver Value with AI](#)

[Conclusion: Redefine Who You Are and Who You Can Become](#)

[Resources](#)

[Appendix](#)

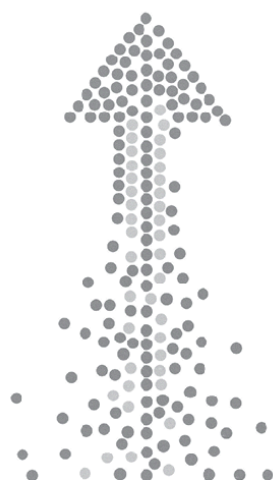
[Acknowledgments](#)

[About the Author](#)

Part One



Redefine Your Leadership in the AI Era



Chapter 1